



# WAZI Group LTD

Printing | Branding | General Supply | Web Development

---

## COMPANY PROFILE





# Contents:

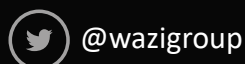
---

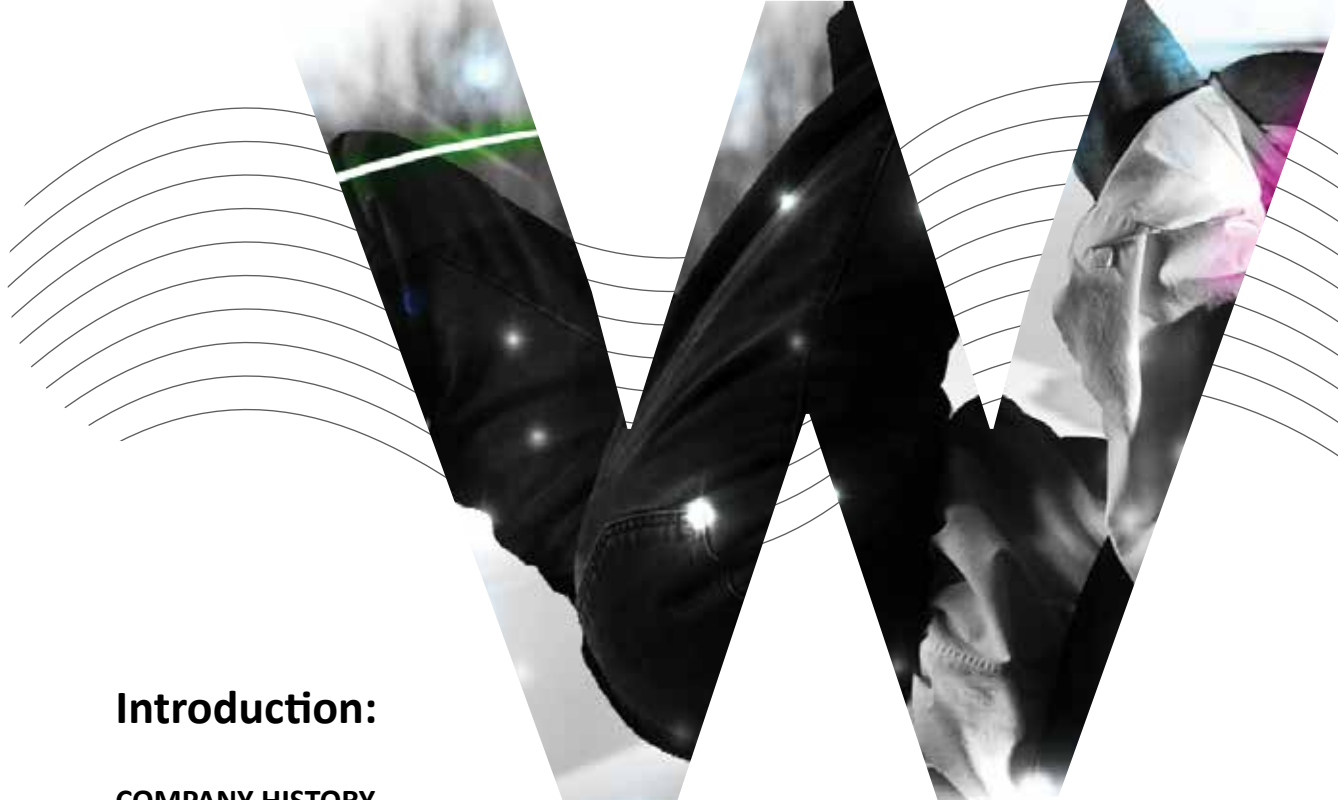
1. Introduction	2
2. Strategy	3
3. Value propositions	3
4. Corporate social responsibility (CSR)	16
5. Management & Ownership	17
6. Client List	17
7. Attachments and Supporting Documentation	18

# Contacts:

---

Business Name:	Wazi Group Limited
Email:	info@wazigrouplimited.com
Cell/WhatsApp	+256 700 752 556
Postal address:	P. O. Box 28962, Kampala, Uganda
Physical Address:	Suite T11, 3rd Floor, Fair house, Nasser Road, Kampala, Uganda
Website:	www.wazigrouplimited.com





## Introduction:

### COMPANY HISTORY

In 2012 Wazi Group Limited was founded to address the gaps in the Supplies, Branding, Print Production, and Information Technology sectors by providing reliable, cost effective solutions with professionalism, efficiency and integrity as our core drivers. The goal was to solve real problems in Uganda and Africa as a whole and also provide employment for a young and energetic team of people.

The company has since grown and evolved, with our core values still at heart, concentrating in the general supplies, print production, branding, and ICT industries. With major clients in Uganda, South Sudan, Congo, Rwanda, Morocco and Dubai.

...promising to always  
be professional, reliable  
proficient, honest, efficient  
and knowledgeable in all we  
do...

A key distinguishing factor of Wazi group is we aim to save you money, time, and from all the stress and the hustle by promising to always be professional,

reliable, proficient, honest, efficient and knowledgeable in all we do. You can rest assured that working with us will be a smooth stress free experience. With deliverables on time as promised, and with frequent updates and communications. We rise to meet and suit your corporate needs

and expectations.

*"We can afford to lose money - even a lot of money. But we can't afford to lose reputation - even a shred of reputation."*  
-Warren Buffet

### WHAT WE DO

Wazi group Ltd specializes in the following;

- General supplies
- Printing and Publications
- Branding
- Supplies: *Stationery, Computer, Visibility items*
- Graphic Design and Brand strategy
- Web and Apps design and development

Our entire skilled staff and teams work hard in order to ensure that our products and services are not only perfect, but reliable and delivered and done with utmost efficiency, competence and excellence.



## Strategy:

### VISION STATEMENT

To help you achieve your goals.

### MISSION STATEMENT

To lead with professionalism, efficiency, reliability and integrity.

### CORE VALUES

- Professional at all times.
- To be reliable in all that we do.
- Act with integrity.
- Be efficient in all that we do.
- Excellence: Strive to exceed expectations
- Leave our customers with a smile.

## Value Proposition

Branding, printing, and ICT works are complementary businesses and when done together create savings in time and money for the clients.

### SERVICES

- Branding, printing services and consult
- Brand strategy and development
- Graphic design.
- Web and Apps design and development

### PRODUCTS/SUPPLIES

- Visibility Items
  - General hardware items
  - Office Stationery
  - Electrical and solar items and Accessories
  - Computer hardware, software and accesories.
- and so much more*

## Printing, Branding services and production

**F**rom initial conceptualization of a new brand, identifying brand strategy to even re-branding an organization, we have the expertise to understand the fundamental elements that shape and impact a brand. From logo design to business cards to fliers and Billboards. Whether you're looking for something as small as a business card or as large as a billboard, rest assured that Wazi team will deliver.

---

WE OFFER A WIDE RANGE OF BRANDED / PRINTING ITEMS INCLUDING BUT NOT LIMITED TO;

Item	Details
1. Banners, Vinyl stickers, One way vision, frost stickers	<ul style="list-style-type: none"><li>• Size and costing per square meter.</li><li>• For indoor or out door branding, advertising</li></ul>
2. Brochures, fliers	<ul style="list-style-type: none"><li>• Double or Triple fold: Single or Double side Print</li><li>• A5, A4, or A3 sizes on all paper material types</li></ul>
3. Business cards	<ul style="list-style-type: none"><li>• Single or double sided print</li><li>• Velvet, Gloss or Matt lamination</li></ul>
4. T-shirts	<ul style="list-style-type: none"><li>• Collar/polo, round-neck, v-neck and for ladies</li><li>• Screen print or embroidery</li></ul>
5. Reports, books	<ul style="list-style-type: none"><li>• Various sizes and bind finishes in Full color.</li></ul>
6. Caps, round hats	<ul style="list-style-type: none"><li>• Khaki, jean, polyester fabric or paper materials</li><li>• Screen print or embroidery</li></ul>

7. Calendars	<ul style="list-style-type: none"> <li>• Wall calenders of A3 or A2 size, double or single side print , 6, 12 Or 24 leaflets</li> <li>• Desk Calenders of your customized, design size and unique finish.</li> </ul>
8. Company envelopes	<ul style="list-style-type: none"> <li>• Brown or white custom branded</li> <li>• A3, A4, A5, DL (9by5)</li> </ul>
9. Invitation / wedding cards /pledge cards	<ul style="list-style-type: none"> <li>• Various designs and sizes of preference</li> </ul>
10. Arm bands, lanyards, Key holder	<ul style="list-style-type: none"> <li>• Various Types, Custom branded</li> </ul>
11. Headed papers/letter heads	<ul style="list-style-type: none"> <li>• Single color/ full color, A4. White or cream</li> </ul>
12. Profiles, magazines	<ul style="list-style-type: none"> <li>• Full color, a5/b5/a4/a3. All paper types</li> </ul>
13. Corporate shirts, Company Uniforms	<ul style="list-style-type: none"> <li>• Custom branded. Custom made</li> </ul>
14. Receipt books, invoices, delivery notes and cash sale books	<ul style="list-style-type: none"> <li>• Single or full color. A4 , A5, A6 sizes</li> <li>• Self carbonated ( No need for carbon paper).</li> <li>• Double or triplicate copies</li> </ul>
15. Posters	<ul style="list-style-type: none"> <li>• A2, A3, A4, all paper types</li> </ul>
16. Pull-up banners	<ul style="list-style-type: none"> <li>• Aluminum base /plastic base</li> </ul>
17. Plastic ids	<ul style="list-style-type: none"> <li>• Laminated or non lamination both sides in full or single color print</li> </ul>
18. Stickers(paper)	<ul style="list-style-type: none"> <li>• A5/A4/ A3/A2</li> </ul>
19. Waste costs / reflector jackets	<ul style="list-style-type: none"> <li>• Screen print or embroidery.</li> </ul>
20. Stamps	<ul style="list-style-type: none"> <li>• Self-inking /non self- ink</li> </ul>
21. Diaries, notebooks, journals	<ul style="list-style-type: none"> <li>• Various sizes, custom branded</li> </ul>
22. Paper bags and packaging	<ul style="list-style-type: none"> <li>• Any size, any material</li> </ul>
23. Tea drop banners	<ul style="list-style-type: none"> <li>• All sizes</li> </ul>
24. Light boxes, sign posts	<ul style="list-style-type: none"> <li>• Made all different material, metallic , correx , plastic etc</li> </ul>
25. Cups/mugs/ water bottles.	Coffee mugs, spill proof cups
26. Company pens and Flash Disks	<ul style="list-style-type: none"> <li>• Single color artwork</li> <li>• Corporate gifts or for Promos</li> </ul>





## Graphic Design & Development

**W**e create designs that solve problems and communicate ideas effectively. We handle the whole process from concept to completion in a wide variety of design categories like:

### **Visual identity graphic design.**

Logos, typography, color palettes and the standard business cards, envelopes, corporate stationary and office branding.

### **Marketing & advertising graphic design**

Social media ads, Fliers, Brochures, Posters, banners and billboards, exhibitions.

### **Packaging graphic design**

For your products. Every box, bottle and bag, every can, container, or canister.

### **Publication graphic design**

Annual reports, Hand Books, Manuals, Catalogues, Magazines.

### **UI & UX graphic design**

Web page design, Mobile App design, Icons, Theme design (WordPress, Shopify, etc.)

### **Motion and 3D graphic design**

TV and film, Animations, Advertisements.

### **Art and illustration graphic design**

Comics/Cartoons, Infographics, Presentations, Picture books, Technical illustration.

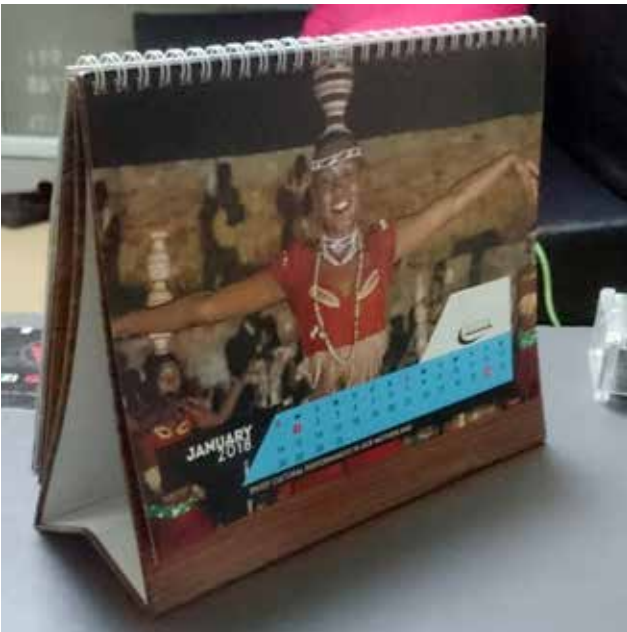


## Production



**T**shirts, roundneck and collar, Waste coats, Pull up banners, Teardrops, Diaries, Caps, Umbrellas, Reflectors, Backpacks, Banners, Stickers, Sign posts, Light boxes, 3D signs, Billboards, Water bottles, Flasks, IDs, Calenders, Envelopes, Product packaging, Protective gear, *and so much more.*









## Production

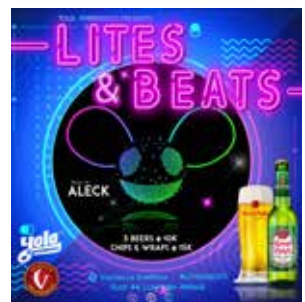








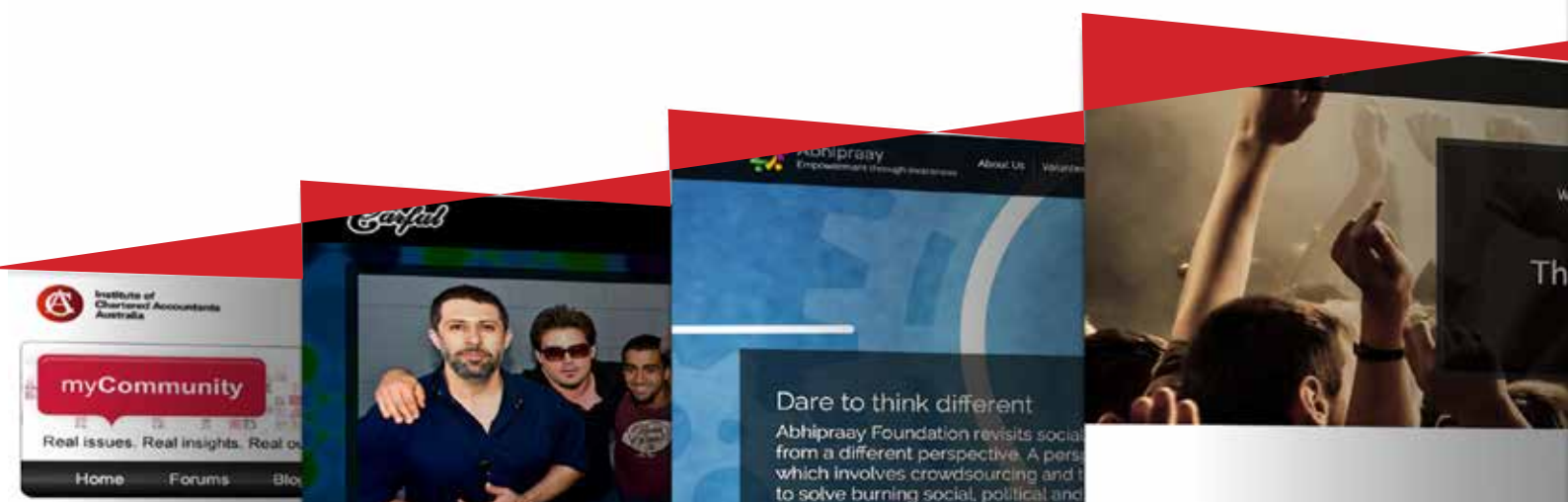
## Graphic design.











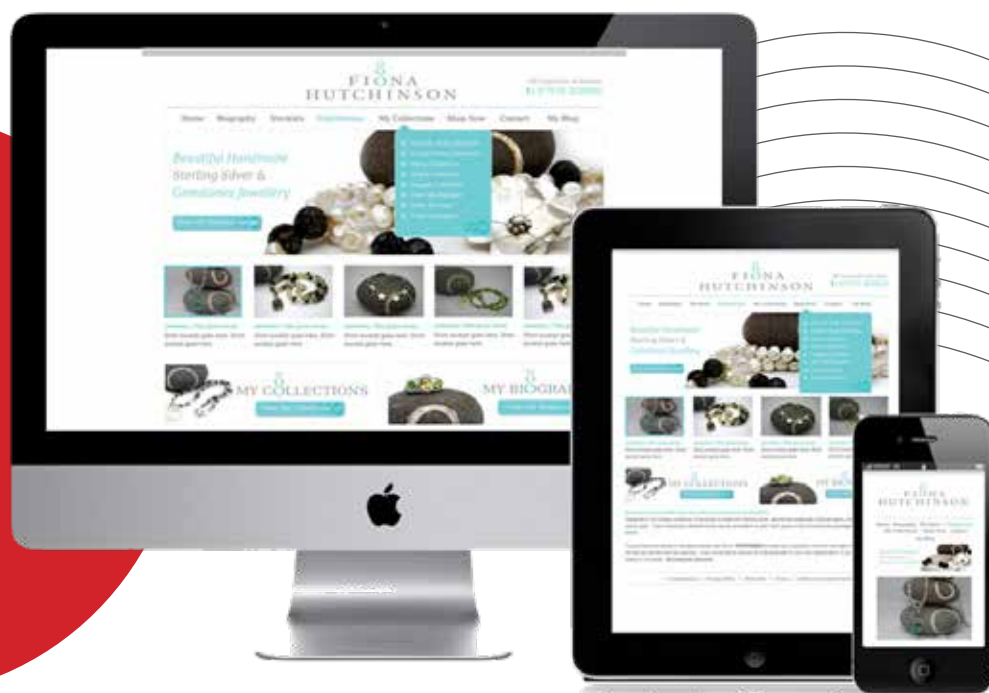
## Website Design

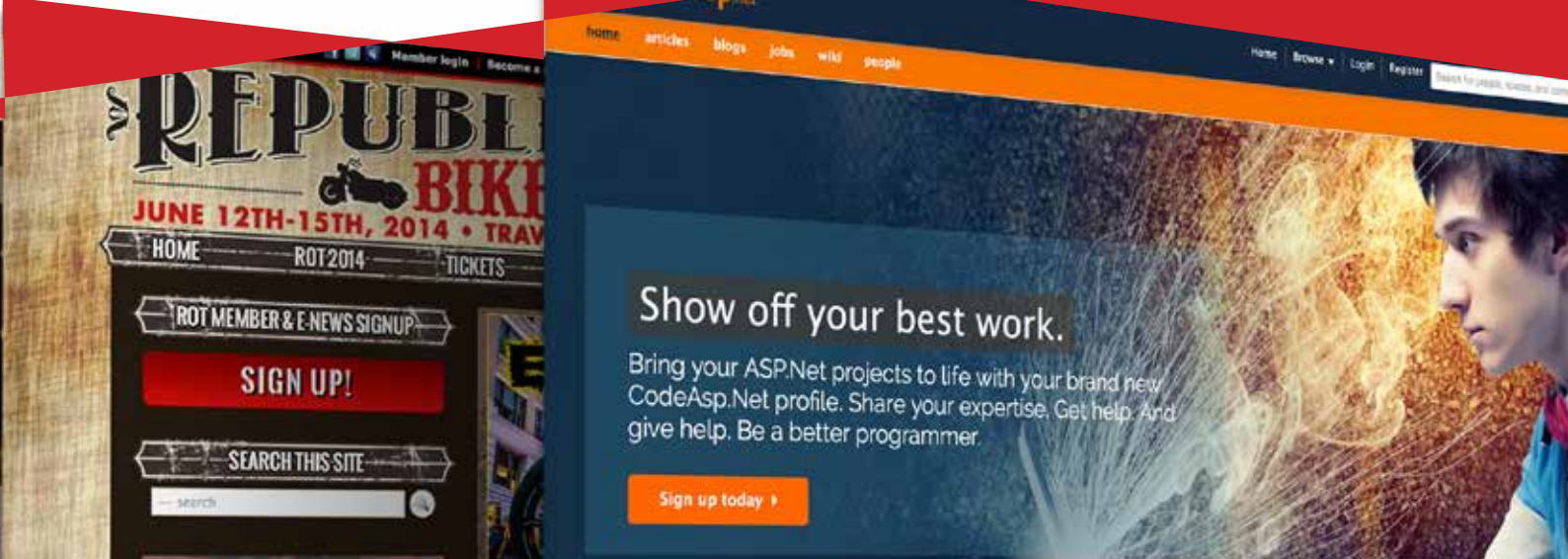
**W**e mold web designs according to your brand. Responsive, light, and manageable – a new, custom website is the best tool in directing your audience. Using the latest tools, we will bring your brand Online to create a central hub for your business' information, storefront, and ongoing communications.

Your imaginations are our foremost goals and we put highly innovative minds in molding your creative demands on screen with amazing custom website development. As more and more websites and apps are competing for your users' attention, it is crucial that user experience design is at the

core of your solutions. User Experience is as important as visual appeal! Why? Simply, there is no point having a great looking website if no one can use it, right? Our expert UX Design team create websites that your users will love.

**RESPONSIVE,  
LIGHT, AND  
MANAGEABLE**





## Mobile Application Development

**M**obility is changing the way things are done in every aspect of life. It is changing the shopping behavior of people, providing new venues to do business, empowering people to do range of activities while on the move. Businesses feel actual need of having mobile app to build customer loyalty, brand reinforcement, increasing visibility, providing more accessibility, a major sales channel as well as connecting more closely with the customers.

---

We deliver powerful native, web, and hybrid mobile applications for engaging gaming solutions, enterprise & business work-flow

optimizations, useful & precise utilities, captivating educational platforms, plus lifestyle & entertainment access.

---

### IOS APPLICATION DEVELOPMENT

With millions of iPhone applications in the store and 20 billion downloads, the demand for having an iPhone or iPad app has increased, necessitating the needs for businesses to think beyond the PC. We have got an enthusiastic and dedicated team of app developers that provides you the best and the optimal applications for the iPhone and iPad.

### ANDROID APPLICATION DEVELOPMENT

Ever since Google took on Apple in the war of smart-phones, Google's Android OS has become the most popular OS. Handset makers like Samsung, Huawei, LG, HTC, Tecno, Infinix etc all use Android OS on their smartphones making the biggest in the world with most users meaning it has the widest reach. Wazi has built in-house capabilities and expertise in developing Android applications. If you are considering building a smartphone app that augments your online business or want to create a new business opportunity in this segment and targets the huge Android users, our team has the capacity.



## Web Hosting

We have built a reputation for rock-solid web hosting for over 6 years and have the features your site needs to compete. Let us make it simple and deal with the registration and renewals so you can focus on your business. We understand that the requirements and budgets of our customers differ considerably, which is why flexibility is at the heart of the solutions we provide. We can provide a cost effective solution to match the scope of your needs.

### FREE SUB-DOMAINS

Your primary domain can have many sub-domains which can serve different purposes for your business. These second-level domains can be used to separate your other sectors or blogs from your primary domain.

### UNLIMITED SUBDIRECTORIES

Subdirectories can be used for sorting products within collections or blog posts. You have the ability to add an unlimited number of subdirectories within domain.

### ENHANCED SECURITY

We've teamed up with experts to deliver a deluxe security bundle that actively eliminates malware providing peace of mind for you and your site visitors. In addition, we've included a firewall that will defend against annoying issues like comment spam.



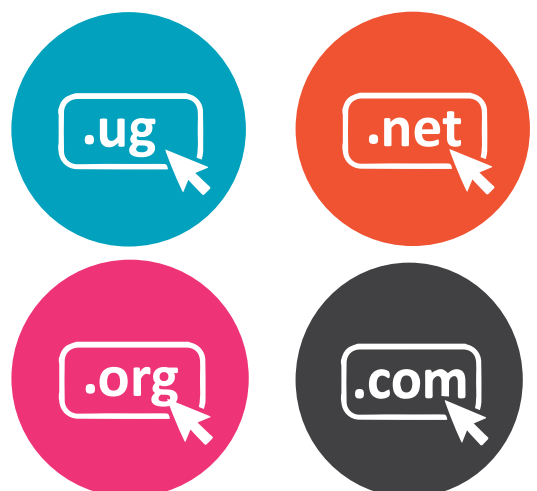
## Domains

Get the domain name you've always wanted!. For example ".ug .com .net .org" etc. A domain name, or a Web address, is what people use to find you/your business online. It's how you express yourself through your email address (yourname@yourcompany.com ) or website and it's what customers think of when they try to find you. A domain name is the foundation of your website. It's how your website visitors navigate to your site, and it plays a role in how people discover you online. It's often the first impression that potential visitors get of you and your website as well—so registering the best domain name possible is important. We at wazi can get you any domain of your choice.

### SEARCH ENGINE OPTIMIZATION (SEO)

What good is an amazing looking website if nobody gets to see it? Successful search engine optimization campaigns are a modern day requirement to propel your brand's website into the top tier of Google, Bing and other search engine's organic rankings results.

Of course, your website will look great, but a striking appearance is only part of the







truly connect with your audience.

Showing people what your brand's personality and what you stand for is one of the best ways to connect with your target audience. Social media gives you the perfect platform to do it. Through the content you share, the way you interact with your audience and your overall presence, you can showcase exactly what your brand is all about.

With millions of users on Facebook, Twitter, Instagram, YouTube and other networks, there are plenty of people to reach, inevitably increasing brand awareness.



..we optimize your website for search to help your customers find you online...

formula for a successful campaign. Whether we are designing a new website from the ground up, or working with you to improve your existing site, we optimize your website for search to help your customers find you online.

Making it to the top two result pages for your industry's most popular search terms is highly competitive, and it gets more aggressive each day. We create custom search optimization campaigns that reposition your business' current ranking and lift your website's organic search results and therefore increase consumer

traffic. It can be difficult to cut through the on-line competition, but we can help. Through a variety of tools and techniques like one-time or ongoing Search Engine Optimization (SEO) or a thorough website performance review,

we'll help drive traffic to your website. This strategy towards marketing aids you in targeting new and existing customer bases.

#### **SOCIAL MEDIA MARKETING**

From Advertising on YouTube, Twitter, Facebook, Instagram to Placing Ads on other websites and platforms and everything in between. We are Your go to company. We understand social media is about appealing to the heart and as such we create smart marketing plans that help you

#### **DATABASE SYSTEMS**

Whether you need a new database system developed, an existing database system upgraded, or a web application integrated with your existing database, Wazi is well equipped to help.

#### **BUSINESS COMPETITIVENESS**

We own web platforms through which a client can order for all of our existing services. In addition, we offer low and flexible rates on all our services but maintain the same quality.



## Corporate Social Responsibility (CSR):

---

**W**AZI IS THE PROUD SPONSOR OF THE NAMULYANGO COLLEGE FOOTBALL TEAM. MAKING A POSITIVE CONTRIBUTION TO OUR COMMUNITY AND INVESTING IN THE COMMUNITY IS THE KEY MOTIVATOR FOR OUR BUSINESSES. AND AS THRIVING COMPANY WE ARE IN A PERFECT POSITION TO PUT SOMETHING BACK INTO THE COMMUNITY.

---

## Some of our satisfied clients:





158128



FILED THIS 22 DAY OF 8 2016

FEES PAID 20000 RECEIPT NO 21700004  
CERTIFIED TRUE COPY

19-9  
THE REPUBLIC OF UGANDA

FOR BANK PURPOSES

# Certificate of Incorporation

(Under section 16(1) of the Companies Act)

I CERTIFY that ..... WAZI GROUP LIMITED  
..... REGISTRAR OF COMPANIES  
..... KAMPALA

has this day been incorporated with Limited Liability.

Dated at Kampala, this ..... 8TH ..... day  
of NOVEMBER ..... the year 2012

MAUDAM ATUZARIRWE

ASST.

Registrar of Companies



Uganda Revenue Authority  
DEVELOPING UGANDA TOGETHER

## Certificate of Registration

For General Tax Questions

call our Toll Free

0800117000

Or log onto URA web portal

<http://ura.go.ug>

Notice DT-1112

Notice Date: 16/11/2017



This is to certify that taxpayer shown herein has been registered with Uganda Revenue Authority

### Section A : Taxpayer Information

Taxpayer Identification Number	1009361720
Taxpayer Legal Name	WAZI GROUP LIMITED
Business Name	

### Section B : Headquarter Office or Principal Place of Business Physical Address

1) Plot Number 1	2) Street Name NASSER ROAD	3) Building Name FAIR HOUSE FIRST FLOOR SHOP F04
4) Trading Center NASSER ROAD	5) District/City KAMPALA	6) County/Municipality KAMPALA CENTRAL DIVI
7) Sub-County/Town Council/Division KAMPALA CENTRAL DIVISION	8) Village/Local Council/Zone NKURUMAH ZONE	

### Section C : Nature of Business Activity

J - Information and communication
-----------------------------------

### Section D : Registration Details

S.N	Tax Type Registered for	Effective Date of Registration	Effective Date of Cancellation
1	TIN NON INDIVIDUAL	01/07/2016	
2	Income Tax	01/07/2016	
3	Value Added Tax	01/12/2017	

The above TIN must appear on all your tax invoices and correspondences with Uganda Revenue Authority. Your accounting date is null as per Sec 39(1) of The Income Tax Act, Cap 340 unless a change has been approved by the Commissioner General. This Certificate shall remain in force until it is cancelled.

### Section D - Official URA Representative

Authorized Signature 	Designation of Signatory Officers Grade 1
Printed Name of Signatory Sam Odong	Contact Number

Plot 7, Hannington Road, Crested Towers. 6th FLOOR,





# Wazi Group LTD

Printing | Branding | General Supply | Web Development

---

## CONTACT US

Tel

+256 700 752 556, +256 771 611 911

Email

[info@wazigrouplimited.com](mailto:info@wazigrouplimited.com)

Website

[www.wazigrouplimited.com](http://www.wazigrouplimited.com)



@wazigroup



Wazi Group Limited

